



CELEBRATING 60 YEARS OF THE PCC. PLEASE FORWARD THIS INFORMATION TO YOUR MEMBERS.

August 30, 2021

CELEBRATING 60 YEARS OF THE PCC 1961 - 2021

NATIONAL PCC DAY 2021 - SEPTEMBER 22, 2021

The National Postal Customer Council (PCC) Program Office looks forward to hosting National PCC Day 2021 on Wednesday, September 22, 2021 and for the first-time, in partnership with the 2021 National Postal Forum (NPF) 2.0.

National PCC Day will start off with a video featuring a decade-by-decade look of the PCC over the past 60 years. Then Postmaster General Louis DeJoy hosts a roundtable discussion with the PCC Advisory Committee (PCCAC) leadership team. Integrated into the PCC programming, will be a Sustainability of the Mail presentation, led by Vice President, Marketing, Sheila Holman. An additional PCCAC roundtable will focus on key forward-looking strategic initiatives. Closing out National PCC Day will be the announcement of some surprise PCC awards.

National PCC Day Participants are:

- Louis DeJov. Postmaster General
- Dina Kessler, PCCAC National Industry Chair
- Neal Fedderman, PCCAC National Industry Vice-Chair •
- Sheila Holman, Vice President, Marketing
- Judy de Torok, Vice President, Corporate Affairs
- Lindsey Taylor, Director, Industry Engagement and Outreach
- Glen Swyers, Industry Co-Chair, PCCAC Education Programming Sub-Committee
- Mark Fallon, Industry Co-Chair, Innovation and PCC Policy Sub-Committee
- Margaret Vickers, Industry Co-Chair, Membership Growth and Recruitment Sub-Committee
- Kathy Hall, Industry Co-Chair, Communications and Marketing Sub-Committee

In addition, PCCs will have access to the entire NPF platform on Wednesday, September 22, 2021. The agenda includes:

- 10:00 AM 11:00 AM
- PCCs will have an option to choose from 1 of 3 workshops
- 11:15 AM 12:15 PM
- **Officer Led Session**
 - Chief Inspector, Gary Barksdale and Deputy Chief Inspector, Pete 0 Rendina
- 1:30 PM 2:40 PM
- **National PCC Day Program** • PCC 60 Anniversary Video
 - PMG Louis DeJoy Roundtable with the PCCAC

 - Sustainability of Mail, VP Marketing, Sheila Holman 0

- PCC Advisory Committee Roundtable Future of the PCC
- Surprise PCC Awards Recognition
- 3:00 PM 4:00 PM
- PCCs will have an option to choose from 1 of 3 workshops

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NATIONAL PCC DAY September 22, 2021